

Educational Innovations in English Language Learning, Teaching and Assessment

23 aprile 2026, Roma

Gentile Dirigente Scolastico,
Gentile Referente del Dipartimento di Lingue,

siamo lieti di invitarvi all'incontro "**Educational Innovations in English Language Learning, Teaching and Assessment**" che si terrà il **23 aprile 2026 dalle 9:00 alle 13:00** presso l'I.I.S. **Cristoforo Colombo in Via Panisperna, 255 a Roma**.

L'incontro, organizzato dal **British Council** in collaborazione con il **l'Ufficio Scolastico Regionale per il Lazio**, offre un'esperienza formativa e coinvolgente rivolta a **Dirigenti Scolastici, professori di lingua inglese e referenti per l'orientamento nelle Scuole Secondarie di Secondo Grado della Regione Lazio**. L'iniziativa è finalizzata al potenziamento delle **competenze in lingua inglese**, intesa come strumento chiave per **l'orientamento scolastico e professionale delle studentesse e degli studenti**. Particolare attenzione è rivolta anche al raccordo tra la scuola secondaria di secondo grado e i percorsi professionalizzanti, secondo il modello della filiera 4+2.

L'obiettivo è quello di **rafforzare le competenze linguistiche**, favorire **scelte formative più consapevoli** e promuovere **l'introduzione di metodologie didattiche innovative nell'insegnamento dell'inglese**, a supporto dei processi di orientamento.

Il **British Council** presenterà le più recenti innovazioni in materia di valutazione linguistica rivolta alle studentesse e agli studenti della scuola secondaria di secondo grado, e sarà inoltre possibile approfondire l'opportunità di collaborazione con il British Council per garantire a tutti i propri studenti il raggiungimento di un livello di competenza linguistica adeguato agli standard internazionali.

8:30 - 9:00	Registration	
9:00 - 9:10	Welcome Anna Paola Sabatini, General Director at the Latium School Office Marianna Barberio, Headmaster at the I.I.S. Cristoforo Colombo Adriana Colossio, Examinations Director Italy, France, Croatia and Slovenia at the British Council	
9:10 - 9:50	Bridging Pedagogy and Innovation: The CEFR in a Modern Framework The Common European Framework of Reference for Languages (CEFR) remains the global benchmark for language proficiency, yet its true potential is realized only when integrated into a cohesive educational ecosystem. This presentation explores the intersection of established pedagogical theory and modern technological application to redefine language instruction and assessment. The session begins by contextualizing CEFR levels within Barry O'Sullivan's "comprehensive learning system." By viewing acquisition through this systemic lens, we examine how curriculum, delivery, and assessment become inextricably linked, ensuring that learning objectives align with real-world communicative competence. Building on this foundation, we delve into the practical integration of Artificial Intelligence. Participants will discover how generative AI can be leveraged to craft sophisticated prompts that align perfectly with specific CEFR benchmarks. This approach allows for the rapid creation of level-appropriate activities and rigorous assessments that are both scalable and engaging. Join us to explore how harmonizing systemic thinking with emerging technology can transform the CEFR into a dynamic tool for the 21st-century classroom.	Ambra Pacchioni and Simon North, Teacher Trainers at the British Council
9:50 - 10:30	EDI and Special Need in English Language Assessment In this session, we will have an overview of the Equality, Diversity and Inclusion policies of the British Council, providing some instances of Special Needs (Bisogni Educativi Speciali – BES). This will lead us to showcase how the British Council implemented various types of special arrangement measures in its own assessment tools. By the end of the session, you will have an overarching view of every tool that the British Council developed in order to ensure test takers an inclusive and motivating English language assessment experience.	Omar Schiavoni, Head of Business Development at the British Council
10:30 - 11:00	Coffee break	
11:00 - 11:40	Unlock Futures with the British Council For over 90 years, the British Council has shaped brighter futures through English language teaching and assessment, education, arts and creativity, we bring the best that the UK has to offer to the world. Discover how we can help institutions unlock opportunities, from achieving English teaching excellence to opening doors with international exams.	Omar Schiavoni, Head of Business Development at the British Council

<p>11:40 - 12:20</p>	<p>Innovative Strategies for Teaching EFL The English language classroom is rapidly evolving, requiring educators to embrace transformative strategies that effectively engage and motivate today's students. This presentation offers a practical overview of modern, student-centred approaches designed to revitalize language instruction and foster a more participative environment. A significant focus will be placed on the power of gamification. We will explore how incorporating game mechanics, interactive challenges, and reward systems can turn language acquisition into an engaging adventure. By leveraging these techniques, teachers can significantly boost classroom energy, participation, and long-term retention. Complementing this, the Action-Oriented Approach (AOA) will be presented, emphasizing real-world tasks and purposeful communication to foster practical fluency. The session also addresses modern evaluation, briefly touching on alternative assessment techniques like portfolios and peer feedback to provide a holistic view of student progress. Finally, we will delve into essential strategies for motivating often disengaged teenagers. By focusing on relevance, choice, and collaboration, teachers can empower learners and prepare them for success in an increasingly interconnected world. Join us to gain actionable tools that will transform your classroom into a hub of pedagogical innovation and student achievement.</p>	<p>Simon North, Teacher Trainer at the British Council</p>
<p>12:20 – 13:00</p>	<p>Practical AI Strategies for Lesson Planning, Differentiation and Assessment in the ESL Classroom This session explores how English language teachers can easily incorporate Artificial Intelligence into everyday teaching practice in practical and manageable ways. Rather than focusing on technology itself, the workshop examines how AI can support teachers in designing lessons, facilitating classroom activities, and developing effective assessment while maintaining full pedagogical control. Participants will explore five key areas: Purposeful Lesson Design: How AI can assist teachers in generating adaptable lesson materials, graded activities, and task variations that align with CEFR levels and learning objectives. The session will demonstrate prompt structures that help teachers maintain quality and consistency while reducing preparation time. Classroom Implementation: Ways to integrate AI-generated resources (such as model dialogues, structured tasks, and scaffolded reading or speaking activities) into lessons that support mixed-ability classes and diverse learning needs without increasing teacher workload. Assessment, Feedback, and Learning Patterns: Techniques for creating quick formative assessment tasks, generating targeted feedback, and using AI to detect patterns in learner performance that can guide future instruction. Rethinking Student Use of AI: Strategies for designing tasks that move beyond simple AI-assisted answers, encouraging students to question outputs, explore alternative perspectives, and engage more deeply with language. What Stays Human? A central focus of the session is identifying the aspects of teaching that AI cannot replace, emphasizing how AI can handle certain forms of cognitive workload while teachers retain responsibility for decision-making and meaningful interaction. Participants will leave with practical examples, adaptable prompt ideas, and concrete strategies they can apply immediately in their own classrooms.</p>	<p>Ambra Pacchioni, Teacher Trainer at the British Council</p>
<p>13:00 - 13:05</p>	<p>Closing Remarks Olga Villani, Head of the Office II at the Latium School Office</p>	

La **partecipazione** al seminario è **gratuita** e potrà avvenire **in presenza o in modalità a distanza**. Per la partecipazione all'evento, si richiede la **registrazione** tramite il questo [link](#) (gentilmente, registrarsi a UNA SOLA MODALITÀ modalità di partecipazione).

Questa iniziativa è inserita sulla piattaforma S.O.F.I.A., il Sistema Operativo per la Formazione e le Iniziative di Aggiornamento predisposta dal MIM. Al fine di ottenere l'**attestazione di frequenza tramite S.O.F.I.A.**, i docenti interessati possono iscriversi anche sulla piattaforma <http://sofia.istruzione.it/> con **CODICE INIZIATIVA ID 156785** entro le scadenze pubblicate.

Ulteriormente, nei giorni successivi all'evento, verrà inviato tramite e-mail un **attestato di partecipazione del British Council**.

Vi invitiamo a partecipare numerosi e a condividere questa occasione con i vs. colleghi e collaboratori.

Cordialmente,

British Council Italia